

EXHIBIT C

February 9, 2026

VIA E-MAIL

Marketing.com, LLC
Attn: Ian Barber (ian.barber@marketing.com)
Attn: Steve Paley (steven.paley@marketing.com)
Copy to: generalcounsel@marketing.com

Re: **Fujifilm's Second Notice of Default and Demand to Cure to Marketing.com**

Messrs. Barber and Paley:

Pursuant to the Installment Payment Agreement for Past Due Amounts between FUJIFILM North America Corporation ("Fujifilm") and Marketing.com, LLC ("Marketing.com"), dated January 2, 2026 (the "Agreement"), Fujifilm hereby provides this Second Notice of Default and Demand to Cure. Specifically, Marketing.com has failed to make the following required weekly payment to Fujifilm, which is past due under the terms of the parties' Agreement and which constitutes an event of default:

- \$13,348.24 due on February 6, 2026

The foregoing amount is in addition to the \$66,741.20 due and identified in Fujifilm's prior Notice of Default and Demand to Cure dated January 30, 2026, which remains unpaid. Marketing.com has now failed to make the first six required weekly payments under the parties' Agreement, totaling \$80,089.44.

Please remit the above funds to Fujifilm immediately.

Fujifilm reserves all of its rights and remedies under the parties' Agreement and at law and in equity.

Very truly yours,

Reinette Carrico

Reinette Carrico, CBA
Credit Manager
FUJIFILM North America Corporation

From: Porcello, Joseph J.
Sent: Monday, February 9, 2026 2:20 PM
To: 'Steve Paley'; ian.barber@marketing.com
Cc: 'Piero Rossi'; 'Brandi Eversole'; 'Reinette Carrico'; William Dalessandro; generalcounsel@marketing.com
Subject: RE: Fujifilm's Notice of Default and Demand to Cure to Marketing.com [IMAN-ACTIVE.FID3502496]
Attachments: Fujifilm's Second Notice of Default and Demand to Cure to Marketing.com.pdf

Good afternoon – Please find attached Fujifilm's second notice of default and demand to cure to Marketing.com.

From: Porcello, Joseph J. <JPorcello@barclaydamon.com>
Sent: Tuesday, February 3, 2026 9:38 AM
To: 'Steve Paley' <steven.paley@marketing.com>; ian.barber@marketing.com
Cc: 'Piero Rossi' <Piero.Rossi@marketing.com>; 'Brandi Eversole' <Brandi.Eversole@marketing.com>; 'Reinette Carrico' <rcarrico@fujifilm.com>; William Dalessandro <william.dalessandro@fujifilm.com>; generalcounsel@marketing.com
Subject: Fujifilm's Notice of Default and Demand to Cure to Marketing.com [IMAN-ACTIVE.FID3502496]

Good morning,

Please find attached Fujifilm's notice of default and demand to cure to Marketing.com. If you have sent payment and we have missed it, please provide the wire details as soon as possible so we can track payment.

We are very disappointed to get to this point. We are hopeful that Marketing.com will come current and avoid any further default. Please understand that Fujifilm intends to enforce its rights under the installment agreement and the corporate guaranty, as necessary.

Best regards,

Joe