

# **EXHIBIT B**

January 30, 2026

**VIA E-MAIL**

Marketing.com, LLC  
Attn: Ian Barber (ian.barber@marketing.com)  
Attn: Steve Paley (steven.paley@marketing.com)  
Copy to: generalcounsel@marketing.com

Re: **Fujifilm's Notice of Default and Demand to Cure to Marketing.com**

Messrs. Barber and Paley:

Pursuant to the Installment Payment Agreement for Past Due Amounts between FUJIFILM North America Corporation ("Fujifilm") and Marketing.com, LLC ("Marketing.com"), dated January 2, 2026 (the "Agreement"), Fujifilm hereby provides this notice of default and demand to cure. Specifically, Marketing.com has failed to make the following five (5) required weekly payments to Fujifilm, which are past due under the terms of the parties' Agreement and each of which constitutes an event of default:

- \$13,348.24 due on January 2, 2026
- \$13,348.24 due on January 9, 2026
- \$13,348.24 due on January 16, 2026
- \$13,348.24 due on January 23, 2026
- \$13,348.24 due on January 30, 2026

**Total Presently Past Due: \$66,741.20**

Please remit the above funds to Fujifilm immediately.

Fujifilm reserves all of its rights and remedies under the parties' Agreement and at law and in equity.

Very truly yours,

*Reinette Carrico*

Reinette Carrico, CBA  
Credit Manager  
FUJIFILM North America Corporation

**From:** Porcello, Joseph J.  
**Sent:** Tuesday, February 3, 2026 9:38 AM  
**To:** 'Steve Paley'; ian.barber@marketing.com  
**Cc:** 'Piero Rossi'; 'Brandi Eversole'; 'Reinette Carrico'; William Dalessandro; generalcounsel@marketing.com  
**Subject:** Fujifilm's Notice of Default and Demand to Cure to Marketing.com [IMAN-ACTIVE.FID3502496]  
**Attachments:** Fujifilm's Notice of Default and Demand to Cure to Marketing.com.pdf

Good morning,

Please find attached Fujifilm's notice of default and demand to cure to Marketing.com. If you have sent payment and we have missed it, please provide the wire details as soon as possible so we can track payment.

We are very disappointed to get to this point. We are hopeful that Marketing.com will come current and avoid any further default. Please understand that Fujifilm intends to enforce its rights under the installment agreement and the corporate guaranty, as necessary.

Best regards,

Joe