## PRINTING IMPRESSIONS 2022 EDITORIAL CALENDAR

### JANUARY
**Ad Close:** Dec. 17, 2021  
**Materials Due:** Dec. 22, 2021
- Top 25 “Hot Markets” for Print Demand Annual Forecast
- Economic Outlook and Key Legislative Issues on Capitol Hill for 2022
- Convergence Case Studies: Expansion into New Markets and Verticals
- Color Conference, La Jolla, CA, Jan 22-25, 2022

### FEBRUARY
**Ad Close:** Jan. 14, 2022  
**Materials Due:** Jan. 19, 2022
- Benefits of Web-to-Print Workflows and Digital Storefronts
- Avoiding Binding/Finishing Bottlenecks for Short-Run Digital Printing
- Key Trends in Packaging in 2022
- Convergence Case Studies: Expansion into New Markets and Verticals
- Inkjet Summit 2022, April 11-13, Austin, Texas

### MARCH
**Ad Close:** Feb. 14, 2022  
**Materials Due:** Feb. 17, 2022
- Production Inkjet Printing State of the Market
- Preview to the 2022 Inkjet Summit
- Staffing/Training Best Practices in Response to an Aging Workforce
- Convergence Case Studies: Expansion into New Markets and Verticals
- Wide-format Summit: July 25-27, 2022, Austin

### APRIL
**Ad Close:** March 16, 2022  
**Materials Due:** March 21, 2022
- Opportunities for Commercial Printers in Wide-Format Output
- The Evolving Retail Landscape — What You Need to Know
- Managing Clients’ Color/Quality Expectations Across Multiple Platforms (Offset, Digital, Wide-Format)
- Convergence Case Studies: Expansion into New Markets and Verticals
- Continuous Improvement Conference, Scottsdale, AZ, May 1-4, 2022

### MAY
**Ad Close:** April 12, 2022  
**Materials Due:** April 15, 2022
- Adding Value With Digital Embellishments and Enhancements
- Mastering Data Management to Power Your Printing/Mailing Business
- Why Commercial Sales Reps Don’t Want to Sell Digital Toner/Inkjet Output (And How to Change That!)
- Convergence Case Studies: Expansion into New Markets and Verticals

### JUNE
**Ad Close:** May 13, 2022  
**Materials Due:** May 18, 2022
- Growth Opportunities for Commercial Printers in Packaging
- Key Takeaways from the 2022 Inkjet Summit Special Section
- Steps to Make Your Commercial Printing Business More Sustainable
- Convergence Case Studies: Expansion into New Markets and Verticals

### JULY
**Ad Close:** June 10, 2022  
**Materials Due:** June 15, 2022
- Profiles of 2022 Printing Impressions/RIT Printing Industry Hall of Fame Inductees
- State of Commercial Printing Industry M&A Activity — What’s Hot & What’s Not
- Convergence Case Studies: Expansion into New Markets and Verticals

### AUGUST
**Ad Close:** July 15, 2022  
**Materials Due:** July 20, 2022
- Printing Impressions Top 100 Print Buyers for 2023 Ranking and Expert Analysis
- Role of Sheetfed Offset Automation in a Post-Pandemic Commercial Printing Environment
- Convergence Case Studies: Expansion into New Markets and Verticals
- PRINTING United Expo 2022, Oct. 19-21, Las Vegas

### SEPTEMBER
**Ad Close:** Aug. 17, 2022  
**Materials Due:** Aug. 22, 2022
- Preview to PRINTING United 2022
- Production Inkjet Printing & Postpress Adoption Success Stories
- Convergence Case Studies: Expansion into New Markets and Verticals
- PRINTING United Expo 2022, Oct. 19-21, Las Vegas

### OCTOBER
**Ad Close:** Sept. 16, 2022  
**Materials Due:** Sept. 21, 2022
- PRINTING United 2022 Show Issue
- 2022 Premier PRINT Award Winners Special Section
- PRINTING United New Product Showcase
- Convergence Case Studies: Expansion into New Markets and Verticals
- PRINTING United Expo 2022, Oct. 19-21, Las Vegas

### NOVEMBER
**Ad Close:** Oct. 13, 2022  
**Materials Due:** Oct. 18, 2022
- Innovators: Recognizing Best-in-Class Printing Companies
- LED-UV Curing Advancements in the Sheetfed Offset Pressroom
- Convergence Case Studies: Expansion into New Markets and Verticals

### DECEMBER
**Ad Close:** Nov. 18, 2022  
**Materials Due:** Nov. 23, 2022
- 39th Annual Printing Impressions 350 Ranking of the Largest Printing Companies in the US and Canada
- Fast-Track Printing Companies on the 2022 Printing Impressions 350
- 2023 Business Outlook/Trends for Key Vertical Market Segments
- Key Takeaways from PRINTING United 2022