### JANUARY
**TOPICS**
- Annual Top 25 “Hot Markets for Print Demand” Forecast
- State of Industry M&A Activity
- Key Legislative Issues on Capitol Hill in 2018 That Impact Printers

**TECH TALK:** Data Management

*AD CLOSING: 12/20/17  MATERIALS DUE: 12/27/17*

### FEBRUARY
**TOPICS**
- Opportunities for Commercial Printers in Wide-Format Output
- Exclusive Report: Navigating the Production Inkjet Adoption Process
- Short-Run Success: Making High Volume, Short-Run Digital Printing Work

**NEW BUSINESS OPPORTUNITIES:** Industrial Printing

**TECH TALK:** Color Management Across Multiple Platforms

*AD CLOSING: 1/19/18 MATERIALS DUE: 1/24/18*

### MARCH
**TOPICS**
- Commercial Printers Expand into Package Printing
- Preview to the 2018 Inkjet Summit
- Growth Projections, Market Trends for Packaging

**TECH TALK:** LED-UV Offset Printing

**SPECIAL SUPPLEMENT:** Inkjet Impressions

**BONUS:** Inkjet Summit 2018, April 9-11, Ponte Vedra Beach, Fla.

*AD CLOSING: 2/12/18  MATERIALS DUE: 2/15/18*

### APRIL
**TOPICS**
- Succession Planning for the Next Generation
- Profiles of Young Printing Industry Up-and-Comers
- The Full Web-to-Print Picture: Trends, Strategy, Hurdles and Successes

**TECH TALK:** Digital Finishing

*AD CLOSING: 3/12/18  MATERIALS DUE: 3/15/18*

### MAY
**TOPICS**
- Omni-Channel Marketing Success Stories
- Data Management Can Fuel Your Business Growth
- Exclusive Report: Drivers to Sales Success in the Modern Print Shop
- New Business Opportunities: Promotional Printing

**TECH TALK:** Interactive Print (AR, QR, NFC, etc.)

*AD CLOSING: 4/11/18  MATERIALS DUE: 4/16/18*

### JUNE
**TOPICS**
- Printing Impressions’ 60th Anniversary Issue
- Key Takeaways from the 2018 Inkjet Summit
- The Rise of Hybrid Environments: Digital and Offset
- Successful Sales Strategies for Increasing Digital Print Revenues

**TECH TALK:** Workflow Automation

**SPECIAL SUPPLEMENT:** Inkjet Impressions

*AD CLOSING: 5/11/18  MATERIALS DUE: 5/16/18*