



EDITORIAL CALENDAR

PRINTING IMPRESSIONS 2019 EDITORIAL CALENDAR

MONTH	FEATURES	RESEARCH	BONUS DISTRIBUTION
JANUARY Ad Close: Dec. 21, 2018 Materials Due: Dec. 26, 2018	<ul style="list-style-type: none"> ■ Top 25 “Hot Markets for Print Demand” Forecast ■ Key Legislative Issues on Capitol Hill That Impact Printers ■ Convergence Case Studies: Expansion Into New Markets 		
FEBRUARY Ad Close: Jan. 14, 2019 Materials Due: Jan. 19, 2019	<ul style="list-style-type: none"> ■ Opportunities for Commercial Printers in Wide-Format Output ■ Managing Hybrid Environments: Digital and Offset ■ Convergence Case Studies: Expansion Into New Markets 		
MARCH Ad Close: Feb. 15, 2019 Materials Due: Feb. 20, 2019	<ul style="list-style-type: none"> ■ Growth Projections, Market Trends for Production Inkjet ■ Preview of Inkjet Summit 2019 ■ Printer Expectations of Marketers/Brand Owners Within Key Industries ■ Convergence Case Studies: Expansion Into New Markets 	<ul style="list-style-type: none"> ■ Printer Expectations of Marketers/Brand Owners Within Key Industries 	<ul style="list-style-type: none"> ■ Inkjet Summit, April 8-10, 2019, Ponte Vedra Beach, FL
APRIL Ad Close: March 15, 2019 Materials Due: March 20, 2019	<ul style="list-style-type: none"> ■ Web-to-Print and Online Storefront Workflow Advantages ■ Cost Justification and TCO Considerations for Digital/Inkjet Presses ■ Convergence Case Studies: Expansion Into New Markets 		
MAY Ad Close: April 12, 2019 Materials Due: April 17, 2019	<ul style="list-style-type: none"> ■ Uncovering Growth Opportunities in Package Printing ■ Short-Run Success: How the Finishing Department Has Evolved ■ Convergence Case Studies: Expansion Into New Markets 		
JUNE Ad Close: May 13, 2019 Materials Due: May 16, 2019	<ul style="list-style-type: none"> ■ Omni-Channel Marketing Success Stories ■ Key Takeaways from Inkjet Summit 2019 ■ Defining Salespeople Skills and New Strategies Powering Sales Success ■ Convergence Case Studies: Expansion Into New Markets 	<ul style="list-style-type: none"> ■ Defining Salespeople Skills and New Strategies Powering Sales Success 	
JULY Ad Close: June 10, 2019 Materials Due: June 13, 2019	<ul style="list-style-type: none"> ■ Profiles of 2019 <i>Printing Impressions</i>/RIT Printing Industry Hall of Fame Inductees ■ State of Industry M&A Activity ■ Convergence Case Studies: Expansion Into New Markets 		
AUGUST Ad Close: July 12, 2019 Materials Due: July 17, 2019	<ul style="list-style-type: none"> ■ <i>Printing Impressions</i> Top 100 Print Buyers Ranking ■ Best Practices for Recruiting and Retaining Workforce Talent ■ Convergence Case Studies: Expansion Into New Markets 	<ul style="list-style-type: none"> ■ Best Practices for Recruiting and Retaining Workforce Talent 	
SEPTEMBER Ad Close: Aug. 16, 2019 Materials Due: Aug. 21, 2019	<ul style="list-style-type: none"> ■ Preview to PRINTING United ■ 2019 Gold Ink Award Winners Special Section ■ Convergence Case Studies: Expansion Into New Markets 		<ul style="list-style-type: none"> ■ PRINTING UNITED Oct. 23-25, 2019 Dallas, TX
OCTOBER Ad Close: Sept. 19, 2019 Materials Due: Sept. 12, 2019	<ul style="list-style-type: none"> ■ PRINTING United Show Issue ■ Innovators: Recognizing Best-in-Class Printing Companies ■ PRINTING United New Product Showcase ■ Convergence Case Studies: Expansion Into New Markets 		<ul style="list-style-type: none"> ■ PRINTING UNITED Oct. 23-25, 2019 Dallas, TX
NOVEMBER Ad Close: Oct. 11, 2019 Materials Due: Oct. 16, 2019	<ul style="list-style-type: none"> ■ Salary Levels and Compensation Trends Within Commercial Printing ■ LED-UV in the Offset Pressroom ■ Convergence Case Studies: Expansion Into New Markets 	<ul style="list-style-type: none"> ■ Salary Levels and Compensation Trends Within Commercial Printing 	
DECEMBER Ad Close: Nov. 11, 2019 Materials Due: Nov. 14, 2019	<ul style="list-style-type: none"> ■ 36th Annual <i>Printing Impressions</i> 400 & Who’s Who in Printing ■ Fast-Track Companies on the <i>Printing Impressions</i> 400 ■ 2020 Outlook and Rankings of Print Market Leaders in Key Segments ■ Key Takeaways and Post-Show Coverage of PRINTING United 		