



JANUARY

COVER STORY

Leading Marketing Services/Digital Print Provider

ADDITIONAL FEATURES

Annual Top 25 "Hot Markets for Print Demand" Exclusive Forecast

2015 Key Legislative Issues on Capitol Hill That Impact Printers

BONUS DISTRIBUTION

PODi AppForum 2015, Feb. 9-11, Las Vegas

AD CLOSING: 12/12/14 **MATERIALS DUE:** 12/17/14

FEBRUARY

COVER STORY

Hybrid Digital/Sheetfed Offset Printing Company

ADDITIONAL FEATURES

Adding Value with Special Coatings, Press Enhancements, In-Line Foilers, Scents, Etc.

BONUS DISTRIBUTION

Graphics of the Americas, Feb. 26-28, Miami Beach, FL

Print UV Conference, March 1-3, Las Vegas

Dscoop 10 Conference, March 5-7, National Harbor, MD

AD CLOSING: 1/9/15 **MATERIALS DUE:** 1/14/15

MARCH

COVER STORY

Leading Internet-Based Print Specialist

ADDITIONAL FEATURES

Real-Life Online Storefront/ Web-to-Print Portal Success Stories

Securing Your Customer's Data: Liability, Protocols, Accreditations

AD CLOSING: 2/13/15 **MATERIALS DUE:** 2/18/15

APRIL

COVER STORY

High-Speed Inkjet Direct Mail Printing Specialist

ADDITIONAL FEATURES

Preview of the 2015 Inkjet Summit

Maximizing Postal Discounts and Direct Mail Piece ROI with Interactive Print Technology (QR Codes, Mobile Apps, Augmented Reality, IMb, Variable Data)

BONUS DISTRIBUTION

Inkjet Summit 2015, April 27-29, Ponte Vedra Beach, FL

National Postal Forum, May 17-20, Anaheim, CA

AD CLOSING: 3/13/15 **MATERIALS DUE:** 3/18/15

MAY

COVER STORY

Leading Commercial Printing Company

ADDITIONAL FEATURES

Crossover Points Between Offset and Digital Press Runs

New Revenue Opportunities in Providing Fulfillment Services

AD CLOSING: 4/10/15 **MATERIALS DUE:** 4/15/15

JUNE

COVER STORY

High-Speed Inkjet, On-Demand Book Manufacturer

ADDITIONAL FEATURES

Special Section: Key Takeaways from the 2015 Inkjet Summit

Digital Finishing: In-Line, Off-Line or Near-Line Pros and Cons

AD CLOSING: 5/8/15 **MATERIALS DUE:** 5/13/15





JULY

COVER STORY

Leading Commercial Printing Company

ADDITIONAL FEATURES

3D Printing Services: Just Hype or Emerging Profit Center?

Paper Options for Continuous-Feed Inkjet Print Production

AD CLOSING: 6/12/15 **MATERIALS DUE:** 6/17/15

AUGUST

COVER STORY

Leading Commercial Printing Company

ADDITIONAL FEATURES

Preview to GRAPH EXPO 15 & CPP EXPO

GRAPH EXPO Exclusive:
New Product Reference Guide

BONUS DISTRIBUTION

GRAPH EXPO 15, Sept. 13-16, Chicago

AD CLOSING: 7/10/15 **MATERIALS DUE:** 7/15/15

SEPTEMBER

COVER STORY

GRAPH EXPO 15 & CPP EXPO Show Issue

ADDITIONAL FEATURES

Profiles of 2015 *Printing Impressions*/
RIT Printing Industry Hall of Fame Inductees

2015 Gold Ink Award Winners

BONUS DISTRIBUTION

GRAPH EXPO 15, Sept. 13-16, Chicago
Gold Ink Awards & Hall of Fame Gala

AD CLOSING: 8/7/15 **MATERIALS DUE:** 8/12/15

OCTOBER

COVER STORY

Wide-Format Digital Printing Specialist

ADDITIONAL FEATURES

GRAPH EXPO 15 Post-Show Coverage

Case Studies of Commercial Print Shops Integrating Wide-Format Digital Printing Services

BONUS DISTRIBUTION

SGIA Expo, Nov. 4-6, Atlanta

AD CLOSING: 9/11/15 **MATERIALS DUE:** 9/16/15

NOVEMBER

COVER STORY

Sustainable/ Environmentally Friendly Print Provider

ADDITIONAL FEATURES

Increasing Waste Paper Handling Efficiency

Profiles of Printing Industry Best Workplaces in America

AD CLOSING: 10/9/15 **MATERIALS DUE:** 10/14/15

DECEMBER

COVER STORY

The *Printing Impressions* 400 & Who's Who in Printing

ADDITIONAL FEATURES

Outlook for Key Print Markets in 2016

Fast-Track Companies on the PI 400

AD CLOSING: 11/13/15 **MATERIALS DUE:** 11/18/15

