

## **Rollem Exceeds Modern Postcard's High Standards with TR Finishing Systems**

Carlsbad, CA – Modern Postcard's 75,000 sq. ft. facility produces high quality postcard products along with related items and full mailing services. They take pride in utilizing the latest innovations.

Everything from start to finish is produced in-house. Rollem's finishing systems are an integral part of the production facility with over seven Rollem systems completing various trimming, slitting, scoring, cut-scoring and perforating.

"Our Rollem finishing equipment gives us the flexibility to offer a wide variety of finishing services that not only meet, but exceed our high standards, so our customers can get the most out of every direct mail campaign," states Waldo Garza, Mailing and Finishing Services Manager.



*Martin Luquin, Finishing Services Lead, operated a Rollem TR and Folder.*