



JANUARY

TOPICS

Annual Top 25 "Hot Markets for Print Demand" Forecast  
State of Industry M&A Activity  
Key Legislative Issues on Capitol Hill in 2018 That Impact Printers

**TECH TALK:** Data Management

AD CLOSING: 12/20/17 MATERIALS DUE: 12/27/17

FEBRUARY

TOPICS

Opportunities for Commercial Printers in Wide-Format Output  
Exclusive Report: Navigating the Production Inkjet Adoption Process  
Short-Run Success: Making High Volume, Short-Run Digital Printing Work

**NEW BUSINESS OPPORTUNITIES:**

Industrial Printing

**TECH TALK:** Color Management Across Multiple Platforms

AD CLOSING: 1/19/18 MATERIALS DUE: 1/24/18

MARCH

inkjet Impressions

TOPICS

Commercial Printers Expand into Package Printing  
Preview to the 2018 Inkjet Summit  
Growth Projections, Market Trends for Packaging

**TECH TALK:** LED-UV Offset Printing

**SPECIAL SUPPLEMENT:** Inkjet Impressions

**BONUS:** Inkjet Summit 2018, April 9-11, Ponte Vedra Beach, Fla.

AD CLOSING: 2/12/18 MATERIALS DUE: 2/15/18

APRIL

TOPICS

Succession Planning for the Next Generation  
Profiles of Young Printing Industry Up-and-Comers  
The Full Web-to-Print Picture: Trends, Strategy, Hurdles and Successes

**TECH TALK:** Digital Finishing

AD CLOSING: 3/12/18 MATERIALS DUE: 3/15/18

MAY

TOPICS

Omni-Channel Marketing Success Stories  
Data Management Can Fuel Your Business Growth  
Exclusive Report: Drivers to Sales Success in the Modern Print Shop  
New Business Opportunities: Promotional Printing

**TECH TALK:** Interactive Print (AR, QR, NFC, etc.)

AD CLOSING: 4/11/18 MATERIALS DUE: 4/16/18

JUNE

inkjet Impressions

TOPICS

*Printing Impressions'* 60th Anniversary Issue  
Key Takeaways from the 2018 Inkjet Summit  
The Rise of Hybrid Environments: Digital and Offset  
Successful Sales Strategies for Increasing Digital Print Revenues

**TECH TALK:** Workflow Automation

**SPECIAL SUPPLEMENT:** Inkjet Impressions

AD CLOSING: 5/11/18 MATERIALS DUE: 5/16/18





**JULY**

**TOPICS**

Profiles of 2018 *Printing Impressions*/RIT Printing Industry Hall of Fame Inductees

Boosting Operational Efficiencies

How You Can Succeed With Marketing Automation and Digital Communications

**TECH TALK:** Offset Press Benchmarking

**AD CLOSING:** 6/11/18 **MATERIALS DUE:** 6/14/18

**AUGUST**

**TOPICS**

*Printing Impressions*' Top 100 Print Buyers List

What Brand Managers Seek from Printer Partners

Exclusive Report: Buying Trends Study Results

**NEW BUSINESS OPPORTUNITIES:**

Garment Printing

**TECH TALK:** Online Storefronts

**AD CLOSING:** 7/13/18 **MATERIALS DUE:** 7/18/18

**SEPTEMBER**

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Impressions**

**TOPICS**

The Innovators: Recognizing Best in Class Companies + Innovator of the Year

Preview to the 2018 SGIA Expo

Avoiding Top 10 Mistakes Printers Make With Customers

**TECH TALK:** UV-LED Wide-Format Printing

**SPECIAL SUPPLEMENT:** Inkjet Impressions

**BONUS:** SGIA Expo 2018, October 18-20, Las Vegas

**AD CLOSING:** 8/17/18 **MATERIALS DUE:** 8/22/18

**OCTOBER**

**TOPICS**

2018 Gold Ink Award Winners Special Section

Five Easy Steps for Effective Printer Self-Promotion

2018 SGIA Expo New Product Showcase

**TECH TALK:** Digital Enhancements (Foins, Textures, Embossing, etc.)

**BONUS:** SGIA Expo 2018, October 18-20, Las Vegas

**AD CLOSING:** 9/7/18 **MATERIALS DUE:** 9/12/18

**NOVEMBER**

**TOPICS**

Exclusive Report: Top Business Challenges Printers Are Facing

Finish with a Flourish: How the Finishing Department Has Evolved

Key Takeaways from the 2018 SGIA Expo

**NEW BUSINESS OPPORTUNITIES:**

Printed Electronics

**TECH TALK:** Omnichannel Marketing

**AD CLOSING:** 10/12/18 **MATERIALS DUE:** 10/17/18

**DECEMBER**

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Impressions**

**TOPICS**

35th Annual *Printing Impressions* 400 & Who's Who in Printing

Outlook for Key Print Market Segments in 2019

Fast-Track Companies on the *Printing Impressions* 400

**TECH TALK:** Industry Certifications

**SPECIAL SUPPLEMENT:** Inkjet Impressions

**AD CLOSING:** 11/12/18 **MATERIALS DUE:** 11/15/18

