

PRINTING IMPRESSIONS

Free Listing

2012 PRINTING IMPRESSIONS 400

The **December 2012** issue of **Printing Impressions** recognizes the top 400 printing companies in North America — as determined by annual sales, with the publication of our 29th annual ranking of the **Printing Impressions 400**. Each year the **Printing Impressions 400** brings wide recognition to the printing industry in general, and to those companies listed in particular. We need your help in order to provide a complete and accurate list. This is an editorial feature — there are no fees for inclusion or marketing tie-ins.
To be included, complete all sections, make any necessary changes and return by the deadline.

Julie Greenbaum, Associate Editor

DEADLINE: **ASAP**
RETURN IN PDF FORMAT TO: **jgreenbaum@napco.com**
RETURN FAX: **(215) 238-5484**



1. COMPANY IDENTIFICATION

Is your company information correct as shown? ☐ Yes ☐ No, see corrections below

Company Name:
Address Line 1:
Address Line 2:
City:
Phone:
Toll free:
Fax:
Website:

State: **ZIP:**

2. COMPANY INFORMATION:

Indicate the exact sales figures based upon the most recent two fiscal years completed.
Do not estimate or round off numbers.

ANNUAL SALES (most recent fiscal year) \$ _____ million (U.S.\$) YEAR ENDING _____ (month/day/year)
ANNUAL SALES (previous fiscal year) \$ _____ million (U.S.\$) YEAR ENDING _____ (month/day/year)
PRINCIPAL OFFICER: _____ TITLE: _____ E-MAIL: _____

NUMBER OF EMPLOYEES _____ NUMBER OF MANUFACTURING PLANTS _____ YEAR FOUNDED _____
List the total number of web, sheetfed and other printing press units within your company: (a 6-color press = 6 units)
WEB OFFSET _____ SHEETFED OFFSET _____ DIGITAL & OTHER (specify) _____

3. COMPANY SALES BY MARKET SEGMENTS

99999

INDICATE THE PERCENTAGE OF TOTAL SALES DERIVED FROM PRINTING IN THE FOLLOWING MARKET SEGMENTS (TOTAL 100%):
NOTE: PERCENTAGES IN BOLD MARKET SEGMENTS ARE ALSO USED TO DETERMINE TOP 5 RANKINGS THAT WILL BE PUBLISHED IN THE MAGAZINE.

_____ % Books	_____ % Packaging
_____ % Business Forms	_____ % General Commercial
_____ % Catalogs	_____ % Newspapers
_____ % Direct Mail	_____ % Prepress Services
_____ % Directories	_____ % Publications/Periodicals
_____ % Financial	_____ % Other (specify) _____
_____ % Inserts	

4. COMPANY OWNERSHIP

☐ publicly held ☐ privately held ☐ employee owned

Has your company acquired, or been acquired by, another company since 08/09/2011? ☐ YES, acquired ☐ YES, acquired by ☐ NO
If yes, name of company _____ Date of acquisition _____
Company address _____ City _____ State _____ ZIP _____

Is your company a division or subsidiary of another company? ☐ YES, a division ☐ YES, a subsidiary ☐ NO
If yes, parent company name _____
Headquarters address _____

5. AUTHORIZATION: This section **must** be completed. (Not for publication.)

Signature _____	Date _____
Name _____ (please print)	Phone _____
Title _____	E-mail _____